

## Journal Advertising Rates

### School Science Review – 3 issues a year

Prices Ex VAT

	Ad Rate Per Issue	Series of 3 discount
Full Page	£649	15%
Half Page	£499	15%
Inside Back	£749	15%
Inside Front	£749	15%
Outside back	£849	15%

### Primary Science – 4 issues a year

Prices Ex VAT

	Ad Rate Per Issue	Series of 4 discount
Full Page	£549	20%
Half Page	£399	20%
Inside Back	£649	20%
Inside Front	£649	20%
Outside back	£749	20%

## Journal Publications Dates 23/24

### School Science Review

Date	Issues Number	Booking Deadline	Copy Deadline	Dispatch Starts
Mar 2024	390	19 Jan 24	26 Jan 24	16 Feb 24
Jul 2024	391	17 May 24	24 May 24	14 Jun 24
Nov 2024	392	20 Sept 24	27 Sep 24	28 Oct 24
Mar 2025	393	17 Jan 25	24 Jan 25	26 Feb 24

### Primary Science

Date	Issues Number	Booking Deadline	Copy Deadline	Dispatch Starts
March 2024	181	19 Jan 24	5 Feb 24	27 Feb 24
June 2024	182	19 Apr 24	6 May 24	28 May 24
Sept 2024	183	19 Jul 24	5 Aug 24	26 Aug 24
Dec 2024	184	18 Oct 24	4 Nov 24	29 Nov 24

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For any queries relating to journal adverts please contact Chief Executive Lynn Ladbroke: [lynnladbrook@ase.org.uk](mailto:lynnladbrook@ase.org.uk)

## Journal Advert Specifications

For *Primary Science (PS)* and *School Science Review (SSR)* please see the advert specification below.

### Full Page (Inside Back, Inside Front and Outside Back):

Trim Size – A4 page – 297mm x 210mm

Bleed on all sides – 3mm (this is in addition to the Trim Size)

Margin (Indent from edge of page to start of text) on all sides – 13mm

### Half Page:

Trim Size – 148mm x 210mm

Bleed on all sides – 3mm (this is in addition to the Trim Size)

Margin (Indent from edge of page to start of text) on all sides – 13mm

**All artworks should be supplied no less than 300 dpi and in 4 colour i.e. CMYK  
Accepted Forms: PDF, EPS, PNG, JPEG**

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Ladbrook: [lynnladbrook@ase.org.uk](mailto:lynnladbrook@ase.org.uk)**